

1980s
Issue 7

1980s

The A-Team, Cheers, CHiPs, The Cosby Show, Dallas, The Dukes of Hazzard, Family Ties, The Golden Girls, Hill Street Blues, L.A. Law, Late Night with David Letterman, The Love Boat, MacGyver, Miami Vice, Mork & Mindy, St. Elsewhere, and Taxi are among the most popular TV shows of the 1980s.



CHiPS - Fair Use



The Golden Girls - Fair Use



"The General Lee on public display" by Schmendrick licensed under CC BY-SA 3.0

Several countries gain their independence in the 1980s, including Vanuatu (1980), Zimbabwe (1980), Antigua and Barbuda (1981), Belize (1981), St. Kitts and Nevis (1983), and Brunei (1984).



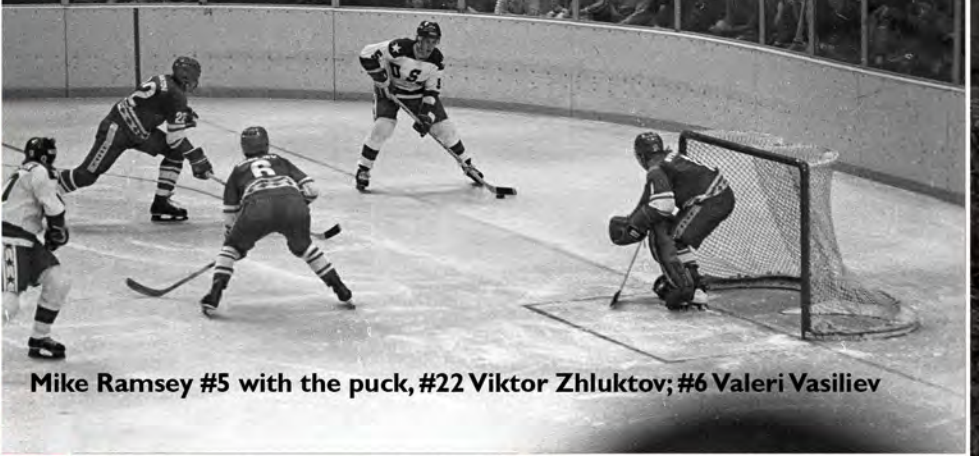
HISTORY HARDWOODS AND HMR



January 1980 - The US exports 8,000 BF of Ash lumber to China - the first shipments ever recorded to that country, according to USDA FAS data.

February 22, 1980: In the "Miracle on Ice" game, the US Olympic hockey team beats the heavily favored Soviet Union 4-3 to advance to the gold medal game. The Soviet team had won gold at the previous four Olympic games and had routed the US 10-3 in an exhibition game just 13 days beforehand. Two days later, the US defeated Finland 4-2 to capture the gold medal.

"USA - Soviet Union match, Winter Olympics 1980." by Henry Zbyszynski licensed under CC BY 2.0



Mike Ramsey #5 with the puck, #22 Viktor Zhlukto; #6 Valeri Vasiliev



Jim Craig's equipment from the 1980 Olympics, on display at the HHOF

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A QUICK GLANCE: THE COST OF LIVING IN THE **1980s**

GALLON OF GAS:
TN AVERAGE 1985 **\$0.35**

AVERAGE PRICE NEW CAR: **\$11,576**

FRESH ½ GALLON OF MILK: **\$1.14**

AVG. PUBLIC COLLEGE TUITION (ROOM &
BOARD INCLUDED): **\$10,926**

AVERAGE COST OF SINGLE-FAMILY
OWNER OCCUPIED DWELLINGS : **\$30,000**

TOP SONGS OF THE '80s (A SAMPLING)

"PHYSICAL" - OLIVIA NEWTON JOHN

"EVERY BREATH YOU TAKE" - THE POLICE

"THRILLER" - MICHAEL JACKSON

"ANOTHER BRICK IN THE WALL" - PINK FLOYD

"CALL ME" - BLONDIE

"SAILING" - CHRISTOPHER CROSS

"9 TO 5" - DOLLY PARTON (PATRON SAINT OF TN)

"TOTAL ECLIPSE OF THE HEART" - BONNIE TYLER

"AFRICA" - TOTO

"LOVE IS A BATTLEFIELD" - PAT BENATAR

"PUSH IT" - SALT-N-PEPA

"WALK LIKE AN EGYPTIAN" - THE BANGLES

"STRAIGHT UP" - PAULA ABDUL

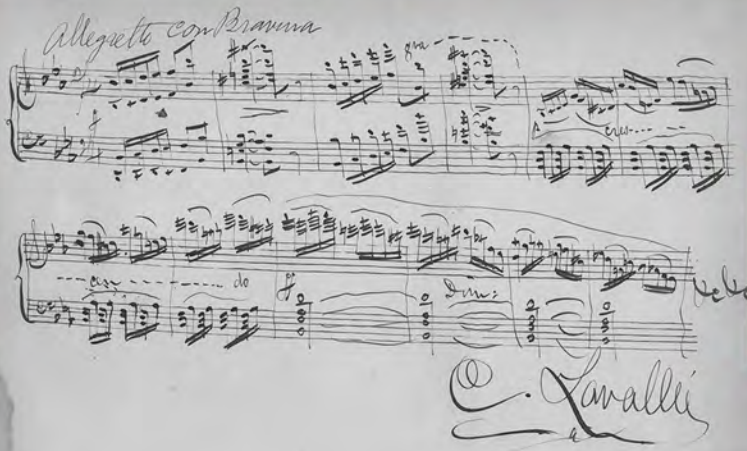
"SWEET CHILD O' MINE" - GUNS N' ROSES

HISTORY HARDWOODS AND HMR

May 18, 1980: A magnitude 5.1 earthquake one mile beneath Mount St. Helens in Washington triggers a massive landslide and volcanic eruption that rips the top 1,300 feet off the mountain and spews hundreds of millions of tons of ash and other debris 12 miles into the air. Fifty-seven people die in the disaster, as do most of the wildlife, plants, and trees in the surrounding area.



"Many trees in the direct blast zone were snapped off at their bases and the earth was stripped and scorched." by Scotty Wong licensed under CC BY-SA 3.0



Calixa Lavallee's original "O Canada" manuscript

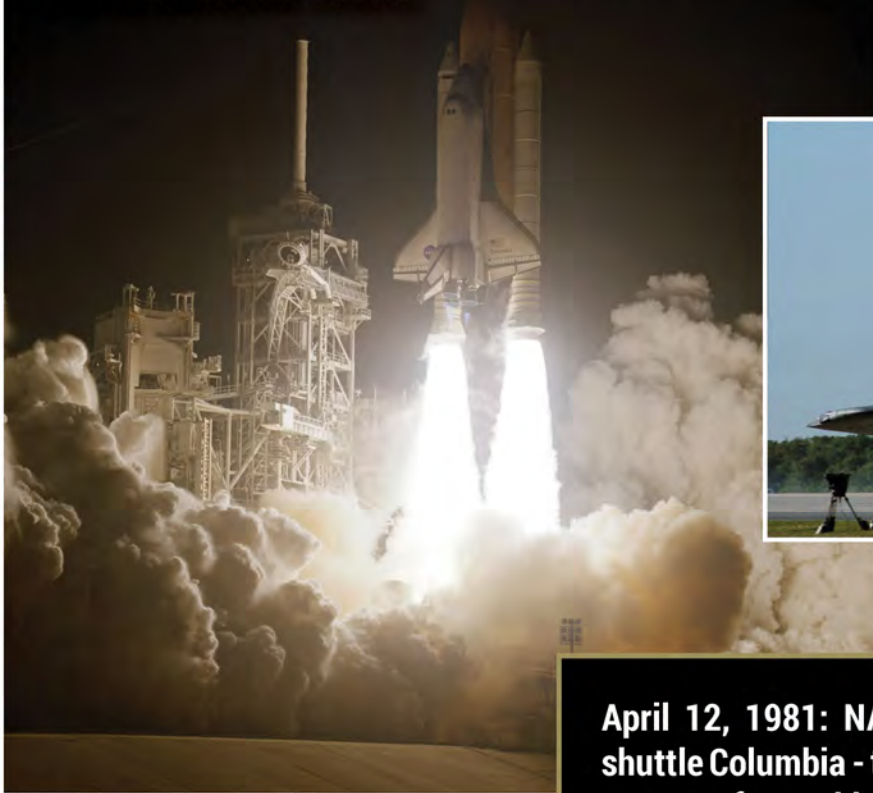
July 1, 1980: "O Canada" officially becomes the national anthem of Canada.

1980s

November 4, 1980: Ronald Reagan wins the US presidential election in a landslide over incumbent Jimmy Carter. Reagan receives 489 electoral votes to Carter's 49.



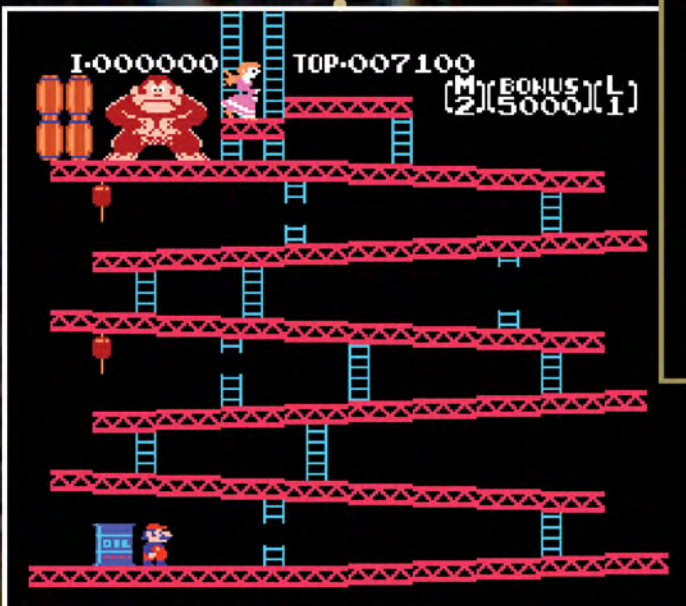
Space Shuttle Columbia launches on STS-109(HST-3B), its final successful mission



April 12, 1981: NASA launches the space shuttle Columbia - the first reusable manned spacecraft. It orbits the Earth 36 times before landing on April 14.

HISTORY HARDWOODS AND HMR

July 7, 1981: President Ronald Reagan nominates Sandra Day O'Connor to the Supreme Court. She is unanimously approved by the Senate on September 21st and is sworn in as the first female Supreme Court justice on September 25th.



July 9, 1981: Donkey Kong debuts in video game arcades in Japan and is introduced in the US three weeks later. Players take the role of Mario, the hero, as he attempts to rescue the damsel in distress Pauline from the villainous title character. During the next 40 years, Nintendo's total gross revenues on the Mario game franchise are estimated at between \$30 and \$39 billion.

1980s

July 29, 1981: Prince Charles, heir to the British throne, marries Lady Diana Spencer at St. Paul's Cathedral in London. The event is watched on television by almost one billion people in dozens of countries around the world.



January 2, 1982: The Hardwood Market Report begins its 60th year in business. Green 4/4 #1C price listings are \$395/MBF for Southern Red Oak; \$330 for Southern White Oak; \$570 for Appalachian Cherry; \$875 for Appalachian #1C Walnut; \$335 for Northern Hard Maple; and \$290 for Northern Soft Maple.

APPALACHIAN HARDWOODS

F. O. B. MILLS—JOHNSON CITY, TENNESSEE AREA

ESTIMATE OF PRESENT FOB APPALACHIAN MILL POINT AVERAGE MARKET PRICES ON SALES TO CONSUMING TRADE ON BAND SAWN APPALACHIAN HARDWOODS IN CARLOAD QUANTITIES, RANDOM WIDTHS AND LENGTHS, ROUGH, AIR DRIED AND GRADED IN ACCORDANCE WITH NHLA RULES OF INSPECTION. PRICES IN DOLLARS PER M'. ON STRAIGHT CARS OF UPPER BRACKET GRADES, PREMIUMS ARE FREQUENTLY BEING PAID. (COMPARED WITH OUR ESTIMATE OF LAST WEEK + INDICATES INCREASE - INDICATES DECREASE).

TOUGH ASH						CHERRY						RED OAK—PLAIN						POPLAR—QUARTERED				
	FAS	1F	#1C	#2C	#3C		FAS	1F	#1C	#2C	#3A		FAS	1F	#1C	#2C	#3A		FAS	1F	#1C	
4/4"	500	490	345	185	--	4/4"	750	740	570	275	215	5/8"	80% OF 4/4	PRICE				4/4"	TEMPORARILY SUSPENDED			
5/4"	520	510	365	195	--	5/4"	790	780	610	285	235	4/4"	540	530	395	155	135					
6/4"	560	550	395	205	--	6/4"	830	820	645	315	245	5/4"	540	530	400	174	154					
8/4"	605	595	445	215	--	8/4"	865	855	680	325	245	6/4"	555	545	420	235	210					
10/4"	695	685	545	250	--	10/4"	890	888	700	345	---	8/4"	645	635	430	---	---					
12/4"	705	695	550	250	--	12/4"	900	890	710	350	---	FULL CARS FAS&IF ADD \$60.										
16/4"	720	710	563	250	--	16/4"	910	900	720	360	---	RED OAK—QUARTERED										
FAS(&IF)ALONE ADD \$40.						STRAIGHT CARS FAS&IF ADD \$150.																
BASSWOOD						CHESTNUT						RED OAK—QUARTERED						POPLAR SQUARES				
	FAS	1F	#1C	#2A	#2B		FAS	1F	#1C	#2C	#3A		FAS	1F	#1C	#2C	#3A		FAS	#1C	&SD	
4/4"	560	550	340	182	160	Graded NHLA rules -						4/4"	570	560	435	217		3x3"				
5/4"	565	555	360	200	160	Worm Holes No Defect						5/4"	580	570	445	---		4x4"				
6/4"	570	560	365	200	170	#1C&B SW #2C						6/4"	585	575	455	---		5x5"	TEMPORARILY			
8/4"	580	570	370	210	170	4/4"	2000	400	250			8/4"	675	665	480	---		6x6"				
10/4"	615	605	390	225	170	5/4"	2000	400	250			FULL CARS FAS&IF ADD \$150.						7x7"	SUSPENDED			
12/4"	620	610	395	235	170	6/4"	2000	400	255									8x8"				
16/4"	635	625	405	240	170	8/4"	2000	400	260									10x10"				
BEECH						HICKORY						WHITE OAK—PLAIN						YELLOW POPLAR				
	FAS	1F	#1C	#2C	#3A		FAS	1F	#1C	#2A	#2C		FAS	1F	#1C	#2C	#3A		FAS	1F	SAPS	#1C
5/8"	80% OF 4/4	PRICE				4/4"	320	310	300	175	135	5/8"	80% OF 4/4	PRICE				4/4"	420	410	400	280
4/4"	275	265	235	175	165	5/4"	350	340	330	185	135	4/4"	535	525	330	155	135	5/4"	430	420	410	285
5/4"	290	280	250	180	170	6/4"	385	375	365	185	135	5/4"	545	535	335	174	154	6/4"	440	430	420	295
6/4"	325	315	275	185	175	8/4"	425	415	405	185	135	6/4"	565	555	405	235	210	8/4"	455	445	435	305
8/4"	350	340	300	200	190	10/4"	---	---	---	---	---	8/4"	660	650	420	---	---	10/4"	510	500	490	350
						12/4"	---	---	---	---	---	FULL CARS FAS&IF ADD \$200. 4&5/4 \$230. 6&8/4						12/4"	520	510	500	355
BIRCH						#1C&BTR 70% OR MORE						WHITE OAK—WHND						FOR FAS&IF ALONE ADD \$35.				
	FAS	1F	#1C	#2C	#3A		FAS	1F	#1C	#2C	#3A		FAS	1F	#1C	SW	ALL		#2A	#2B		
4/4"	415	405	290	185	--	HARD MAPLE #1&2 WHITE						4/4"	305	295	255	170	THICK-	4/4"	170	152		
5/4"	420	410	295	190	--	4/4"	430	420	340	215	180	5/4"	315	305	260	180	NESSES	5/4"	172	155		
6/4"	425	415	300	195	--	5/4"	450	440	360	225	185	6/4"	345	335	290	185	FAS&IF	6/4"	177	155		
8/4"	440	430	315	200	--	6/4"	465	455	380	230	190	8/4"	360	350	315	185	SHIPPED	8/4"	182	155		
												10/4"	370	360	330	---	ALONE	10/4"	245	175		
												12/4"	375	365	335	---	ADD \$75	12/4"	245	175		
																		16/4"	245	175		
																		5/8"	80% OF 4/4	PRICE		

HISTORY HARDWOODS AND HMR



April 17, 1982: Queen Elizabeth II signs the Canada Act (also known as the Constitution Act of 1982), formally ending British legislative jurisdiction over Canada.

1983: The Lake States Lumber Association is incorporated. Today, LSLA has over 120 member companies involved in a broad cross-section of industry activities.



1980s



March 6, 1983: Motorola begins selling the DynaTAX 8000X mobile phone to consumers. It is the first commercially available cell phone.

1984: Virginia Tech becomes the first major public university to require freshmen engineering students to purchase a personal computer.



A Macintosh 128K with hardware (Released 1984)

IBM Personal Computer with keyboard and monitor (Released 1981)



HISTORY HARDWOODS AND HMR

March 11, 1985: Mikhail Gorbachev becomes general secretary of the Communist Party of the Soviet Union. During the next several years, he implements policies known as perestroika ("restructuring") and glasnost ("openness") to reform and modernize the country's economic and political systems. Gorbachev also engages in closer relationships with western countries, including the United States and the United Kingdom.



September 11, 1985: Pete Rose's first inning single for the Cincinnati Reds against the San Diego Padres is career hit number 4,192 - breaking the Major League Baseball hit record set by Ty Cobb nearly 60 years earlier. Rose's career hit total of 4,256 still stands as the most all-time.



"Pete Rose at bat in a game at Dodger Stadium during the 1970s" by W. Marsh licensed under CC BY 2.0



1980s

December 1985: The National Wood Flooring Association is founded at a meeting of industry leaders in St. Louis, MO. Today, NWFA's membership includes manufacturers, distributors, retailers, installers, and companies in other segments of the wood flooring supply chain.



January 28, 1986: 76 seconds into its mission to study Halley's Comet and deploy a communications satellite, Space Shuttle Challenger disintegrates over the Atlantic Ocean. The disaster resulted in a 32-month pause in the Space Shuttle program and the cancellation of the Teacher in Space program.

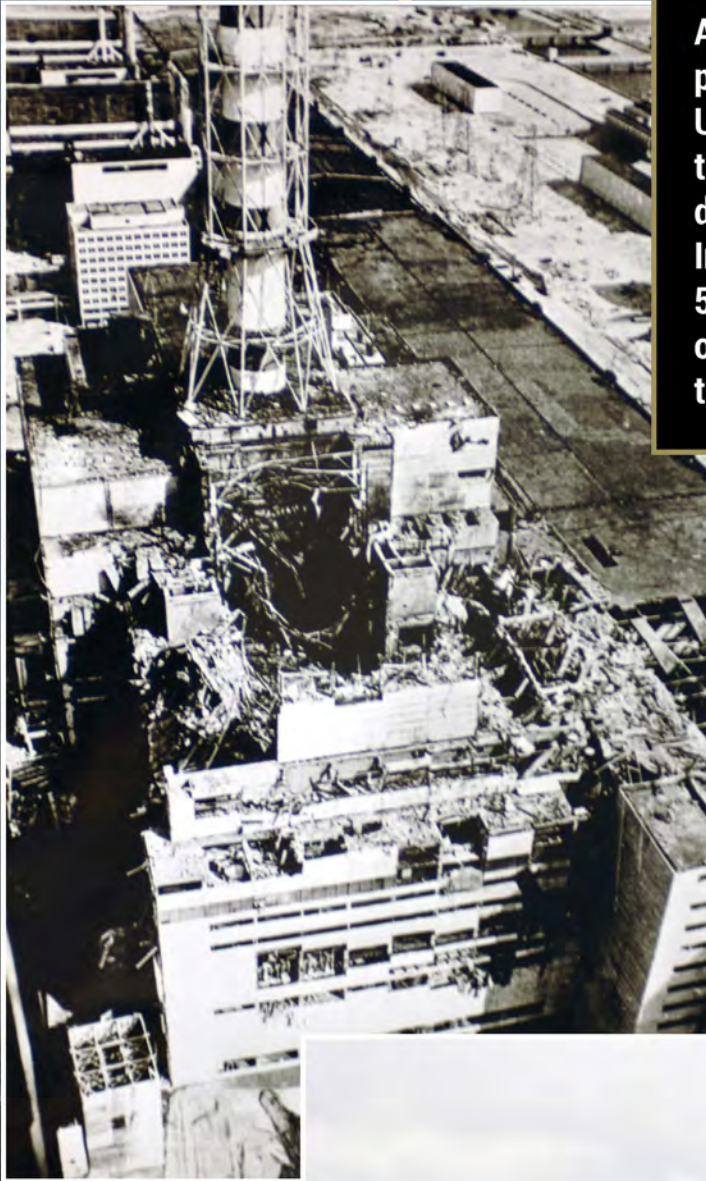


Challenger atop a Crawler-transporter, en route to the launch site for its final flight, STS-51-L



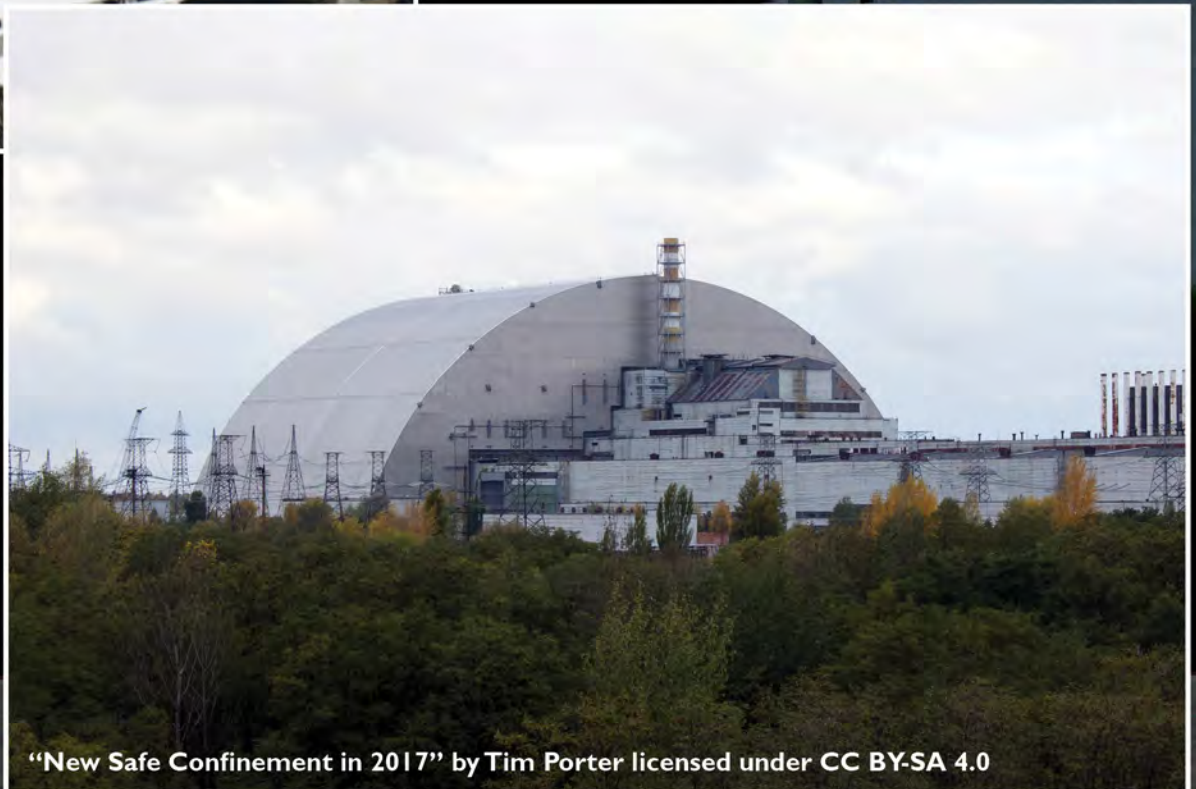
The crew of Space Shuttle mission STS-51-L pose for their official portrait on November 15, 1985. In the back row from left to right: Ellison S. Onizuka, Sharon Christa McAuliffe, Greg Jarvis, and Judy Resnik. In the front row from left to right: Michael J. Smith, Dick Scobee, and Ron McNair.

HISTORY HARDWOODS AND HMR



April 26, 1986: The Chernobyl nuclear power plant about 65 miles north of Kiev in the Soviet Union suffers a meltdown, releasing more radiation into the atmosphere than the atomic bombs dropped on Hiroshima and Nagasaki combined. In the following days, 32 people die, with about 5,000 more eventually dying from cancer and other illnesses resulting from their exposure to the radiation.

"Nuclear Reactor Mishap at Chernobyl, USSR" by USFCRFC licensed under CC BY-SA 2.0



"New Safe Confinement in 2017" by Tim Porter licensed under CC BY-SA 4.0

1980s

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January 1987: A subscription to Hardwood Market Report costs \$155, the equivalent of \$407 in current dollars, which is well below the actual 2022 subscription cost.

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July 11, 1987: Hardwood Market Report announces it has been purchased by Henry W. Jones, Jr.



HARDWOOD MARKET REPORT

Lumber News Letter



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OUR 65th YEAR

JULY 11, 1987

HARDWOOD MARKET REPORT

A Message From The New Owner-Publisher

For over thirty years one of the first pieces of mail I have opened each week has been the Hardwood Market Report. Having relied on its accuracy and integrity for all these years, and knowing how many others have done the same, I assure the entire industry that I realize what a responsibility I now assume. I pledge my utmost efforts to insure that HMR remains the benchmark of accurate pricing information that it has been for sixty-five years. No longer having a financial interest or any other connection with any lumber business, my entire time and focus will be devoted to this publication.

I look forward to working with Walt Setzer, who will continue to serve as Editor. We feel that our long experience and diverse backgrounds, one from the sawmill side of the industry and the other from furniture production, should make us a strong team.

Immediately we will be increasing our communication with subscribers, advertisers, and the entire industry. This improved outreach will consist of extensive travel by Walt and me, as well as additional telephone contact.

I feel that my business contacts with so many of you for thirty-two years, combined with my numerous friendships through trade association activities, equip me with a good starting point for this undertaking. I appreciate the strong approval and encouragement I have already received and will welcome your suggestions as to our future plans. With your assistance, I know we will achieve our goal of maintaining the accuracy, reliability and integrity of the Hardwood Market Report.

Yours truly,

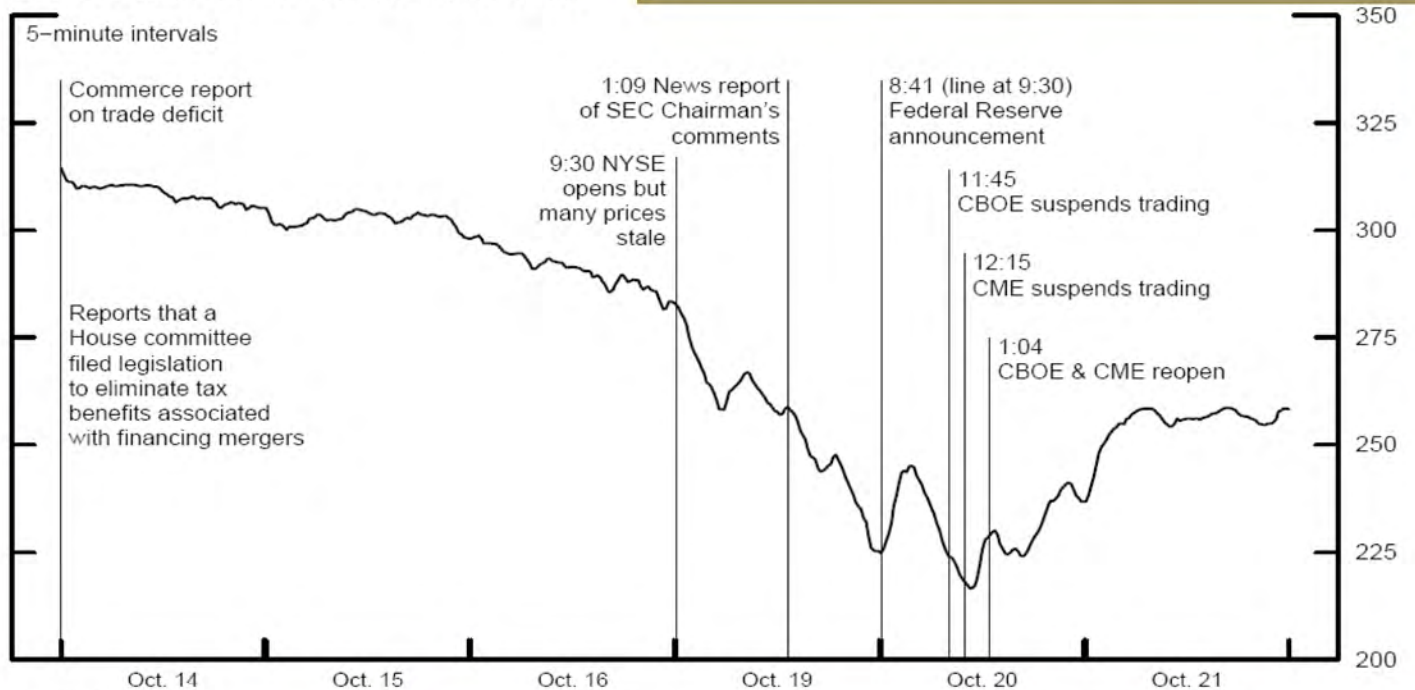
Henry W. Jones, Jr.

Additional Information Page 1

1980s

October 19, 1987: It is "Black Monday" on Wall Street. The Dow Jones Industrial Average plummets 508 points for the largest-ever percentage decline in a single day (22.6%).

S&P 500 index around the time of the crash



Timeline compiled by the Federal Reserve

Mark Carlson, US Federal Reserve Board of Governors - Mark Carlson, "A Brief History of the 1987 Stock Market Crash with a Discussion of the Federal Reserve Response"



"New York Stock Exchange" by Jeffrey Zeldman licensed under CC BY 2.0



HISTORY HARDWOODS AND HMR

February 13-27, 1988: More than 1,400 athletes from 57 countries compete at the Winter Olympic Games in Calgary, Alberta, Canada.



"Katarina Witt won gold in women's figure skating" Bundesarchiv, Bild 183-1988-0227-128 / Thieme, Wolfgang / CC-BY-SA 3.0



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Hidy and Howdy were the mascots of the Calgary Games.



1980s



December 1988: Annual US exports of hardwood lumber surpass one billion board feet for the first time, totalling 1,163,046,907 BF for the year.

1989: The Hardwood Forest Foundation is established with the goal of teaching the public about hardwood trees, forests, and the importance of sustainable forest management. In 2019, it is expanded to be more inclusive to the softwood industry and is renamed the North American Forest Foundation.



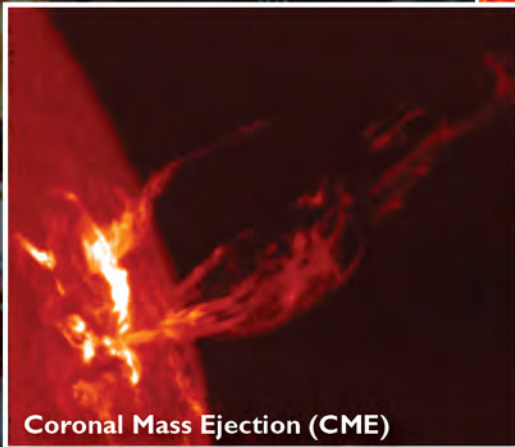
HARDWOOD
Forest Foundation



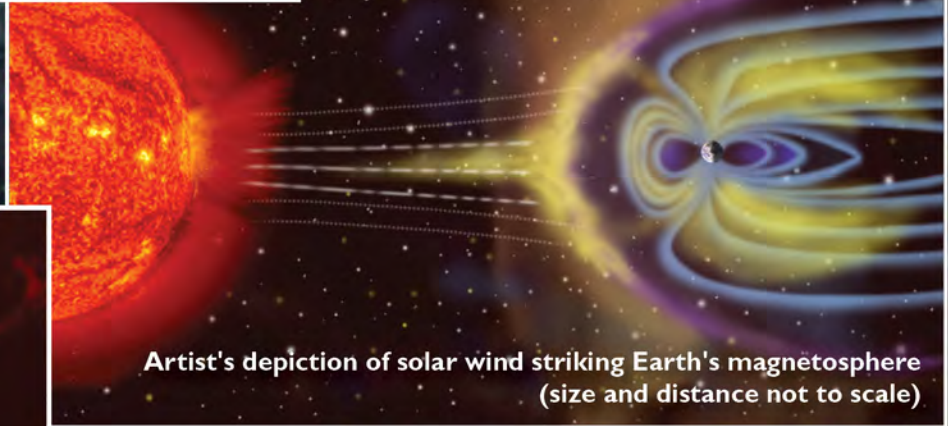
NORTH AMERICAN
FOREST FOUNDATION

HISTORY HARDWOODS AND HMR

March 13, 1989: About 6 million people across Québec lose power for over 9 hours after a coronal mass ejection from the Sun disrupts the operations of the Hydro-Québec power grid.



Coronal Mass Ejection (CME)



Artist's depiction of solar wind striking Earth's magnetosphere (size and distance not to scale)

June 4, 1989: Chinese troops and police attack pro-democracy protesters in Beijing's Tiananmen Square. Estimates for the death toll range from 300 to several thousand, with thousands more arrested.



Photo taken from US diplomatic compound showing Chinese tanks in Beijing, July 1989



"China 1989, Student protest at Tiananmen Square" by Jiri Tondl licensed under CC BY-SA 4.0

1980s

October 17, 1989: A magnitude 6.9 earthquake rocks the San Francisco Bay Area. The earthquake causes 67 fatalities, 42 of which result from the collapse of a 1-1/4 mile section of the Nimitz Freeway. Property damage exceeds \$5 billion. Notably, the disaster happens less than 30 minutes before the San Francisco Giants and Oakland Athletics are scheduled to begin the World Series at San Francisco's Candlestick Park.



The Cypress Street Viaduct's collapsed upper deck and failed support columns



Santa Cruz's historic Pacific Garden Mall suffered severe damage – three died.

HISTORY HARDWOODS AND HMR

November 9, 1989: East Berlin's Communist Party announces that East German citizens are free to cross into West Berlin beginning at midnight that day. Starting that night and throughout the next several days, individuals use hammers and picks to chip away pieces of the Berlin Wall, with cranes and bulldozers assisting in tearing down whole sections. West and East Germany are officially reunified as one country less than a year later.

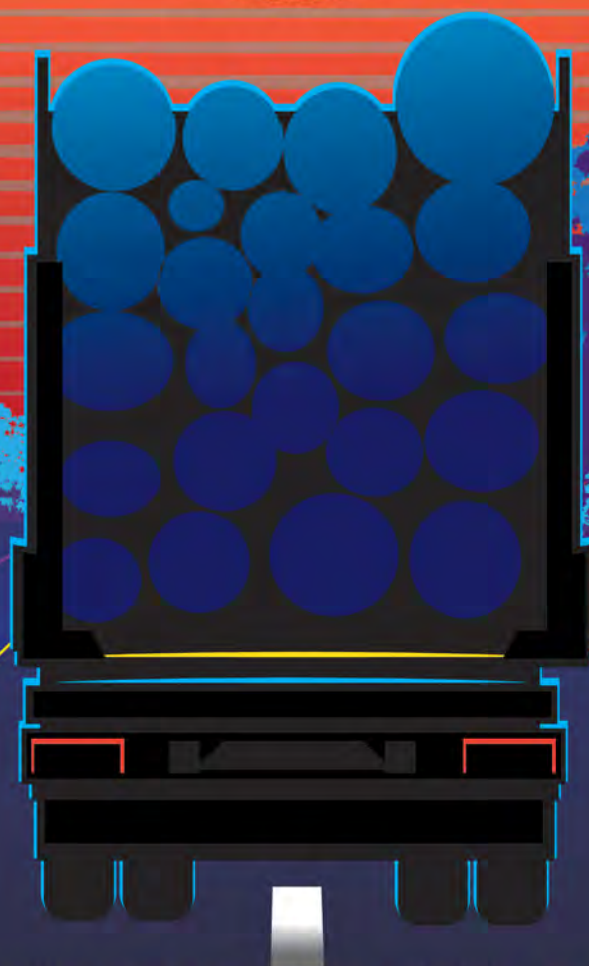
"At the Brandenburg Gate, 10 November 1989" by Sue Ream licensed under CC BY 3.0



"Walking through Checkpoint Charlie, 10 November 1989" by Bundesarchiv, Bild licensed under CC BY-SA 3.0 de

A crane removes a section of the Wall near Brandenburg Gate on 21 December 1989.





HISTORY, HARDWOODS, & HMR WILL CONTINUE ITS TRIP INTO THE PAST, PRESENT, AND FUTURE AND SHOWCASE HISTORICAL EVENTS IN THE WORLD, THE HARDWOOD INDUSTRY AND WITHIN HMR.

STAY TUNED AS WE HEAD INTO THE 1990s.

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