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Reach over 50,000 per month!



Based on 2022 stats.

VARIETY OF OPTIONS

HARDWOOD MARKET REPORT & DIGITAL NEWSLETTERS

HMR, HMR EXECUTIVE, AND HMR IMPORT NEWSLETTER



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PUT YOUR COMPANY FIRST



GEOTARGETING/RETARGETING CAPABILITIES

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Hardwood Market Report

Lumber News Since 1922

Lumber news since 1922. *Hardwood Market Report* has not missed a single deadline in its 100 years, providing a constant platform for advertisers to build their brand.

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Hardwood Market Report

Lumber News Since 1922

PAID SUBSCRIPTION BASE

37% SAWMILLS

26% WHOLESALE & RESALE DISTRIBUTION

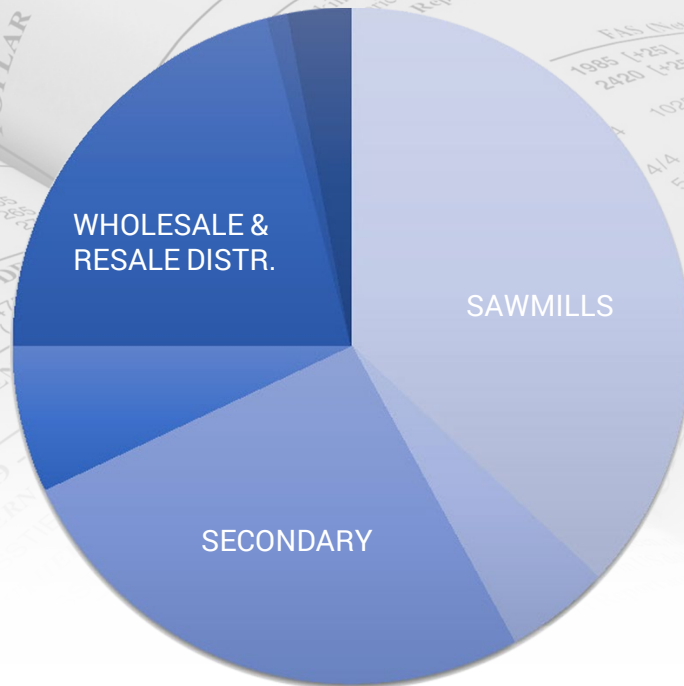
21% SECONDARY WOOD MANUFACTURERS

7% TIMBER MANAGEMENT & OWNERS

5% INDUSTRY SERVICES

3% INSTITUTIONS & GOVERNMENT

1% OTHER PRIMARY MANUFACTURERS



Our Goals:

- Increase sales of Real American Hardwood Products
- Improve industry stability
- Raise awareness of the benefits of using Real American Hardwood
- Create real connections with consumers that make an impact on consumer demand

**REAL
AMERICAN
HARDWOOD**

ANTHONY TIMBER
16223 Highway 144
KD Red Oak 4/4 144
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Antigo, Wisconsin

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Soft Maple, Red Oak - USA, European
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FAX 931-258-3517

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1 T/L	4/4	1F+	Poplar
1 T/L	4/4	1C	Poplar
1 T/L	5/4	1F+	Poplar
1 T/L	6/4	1F+	Poplar
1 T/L	6/4	1C	Poplar
1 T/L	4/4	1F+	Poplar

Buying

4/4 Cream
4/4 Cream

**1/2 OF GREEN OR STEAK
WALNUT FOR SALE ON 1/2
OAK FOR SALE ON 1/2
OAK 1/2 ON 2 FACE, 1/2
Oak 1/2 on 1/2
Chris Summers 1 @ web
714-522-6171**

RAM FOREST

Shingler
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Sponsorships



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SUBSCRIPTION BASE

28% SAWMILLS

18% WHOLESALE & RESALE DISTRIBUTION

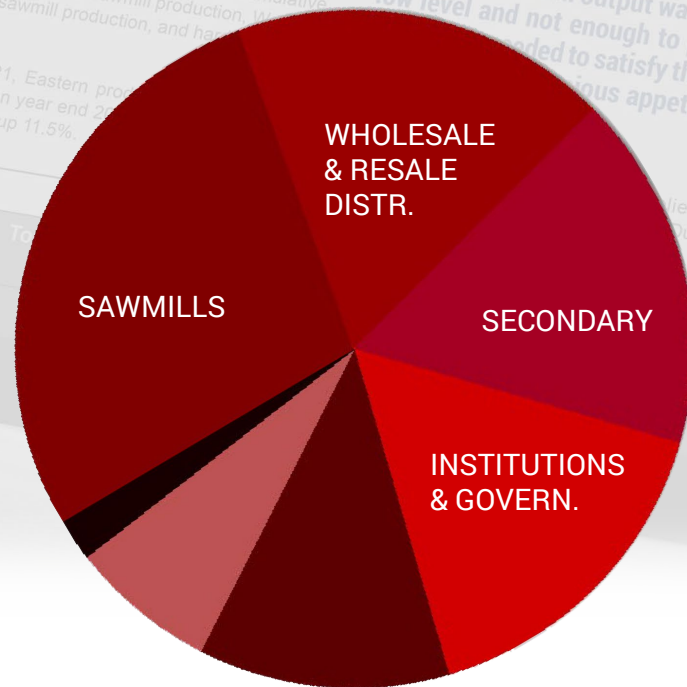
17% SECONDARY WOOD MANUFACTURERS

16% INSTITUTIONS & GOVERNMENT

12% INDUSTRY SERVICES

7% TIMBER MANAGEMENT & OWNERS

2% OTHER PRIMARY MANUFACTURERS



prices for Fas Red Oak fell 28.1%, and #1C dropped 29.5%."

Let's start with Southern green 4/4 #2A Red Oak (Figure 4). Current dollar prices, as reported in *Hardwood Market Report*, are at a record high - \$845/M at the end of February and are 20.7% above the previous high mark of \$700/M in 2014. But, as the graph illustrates, the inflation-adjusted price for green 4/4 #2A Red Oak on February 25, 2022 is \$628/M, which is far off the present

respectively, a decrease from peak of 42.6% for #1C and 14.5% for #1C. However, adjusting for inflation, the declines were more substantial. Real prices for Fas Red Oak fell 28.1%, and #1C dropped 29.5%.

Figure 6 shows that Appalachian green 4/4 #1C&Btr Poplar prices are at historically high levels both in current prices and in inflation-adjusted terms. However, the rates of price change are significantly different due to the elevated rate of inflation. From March of 2019 through the



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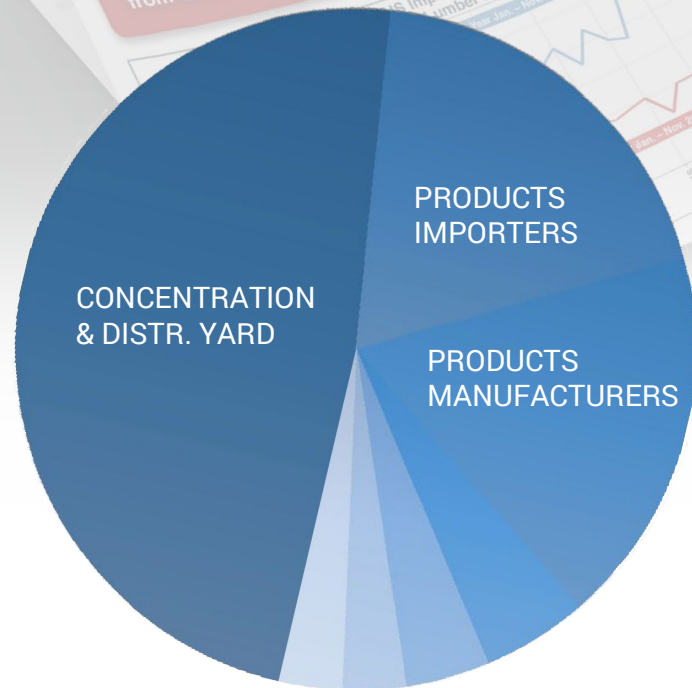
Import Newsletter™



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SUBSCRIPTION BASE

- 48% CONCENTRATION & DISTRIBUTION YARDS**
- 19% LUMBER & SECONDARY WOOD PRODUCTS IMPORTERS**
- 18% SECONDARY WOOD MANUFACTURERS**
- 5% INDUSTRY SERVICES**
- 4% FOREIGN SUPPLIERS**
- 3% SAWMILLS**
- 3% ASSOCIATIONS & OTHERS**



4/4	4800	+50	(4575-5050)
5/4	4850		(4650-5150)
8/4	4925		(4700-5200)

African Mahogany (Cameroon/Ghana stock)			
4/4	3750	+50	(3550-3950)
5/4	3775	+50	(3575-3975)
6/4	3800	+50	(3600-4000)
8/4	3810	+50	(3650-4035)

Sipo/Unile			
4/4	4060	+125	(3850-4250)
5/4	4080	+125	(3870-4270)
6/4	4100	+125	(3890-4290)
8/4	4120	+125	(3900-4300)

Prices are in US dollars per thousand board feet for kiln dried lumber measured after kiln drying ("net only"). FOB US or Canada import yard. Prices are presented only as a guide.

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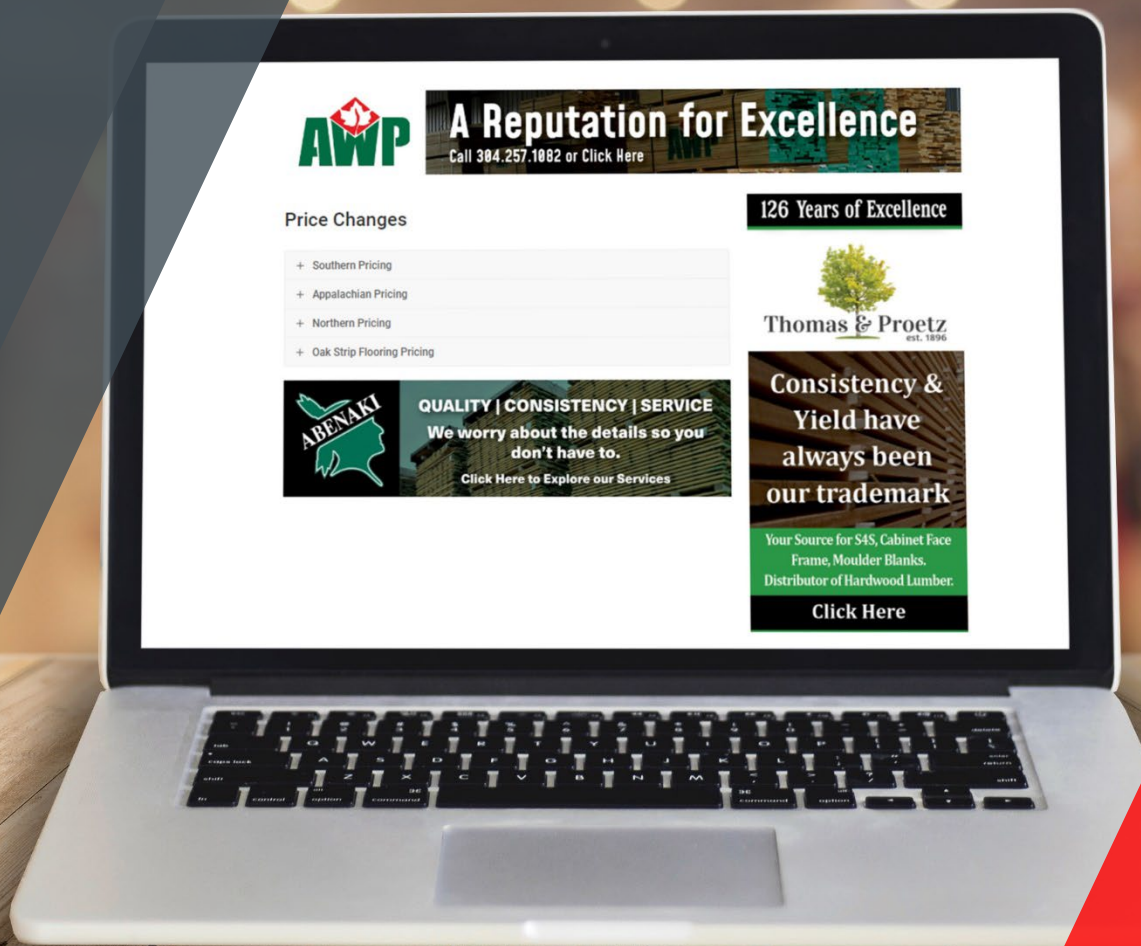
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PRICING PAGE OPTIONS



COMMENT PAGE OPTIONS



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AND MORE!



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TARGETED ADS ON SOCIAL MEDIA
TO PEOPLE IN YOUR INDUSTRY



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Facebook users almost exclusively
use mobile to access Facebook

73%

of U.S. Facebook users log in daily.

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people globally use Facebook.

Sources: <https://sproutsocial.com/insights/facebook-stats-for-marketers/>

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