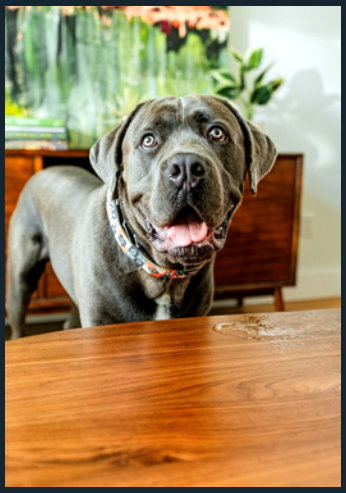
Our industry has stories to tell.

REAL AMERICAN HARDWOOD



We're telling them.

Contribute Now to Build Your World

The Real American Hardwood Coalition has launched its Build Your World™ campaign in partnership with Magnolia Network. The ads are inspiring a national audience by educating them on the benefits of Real American Hardwood® products.

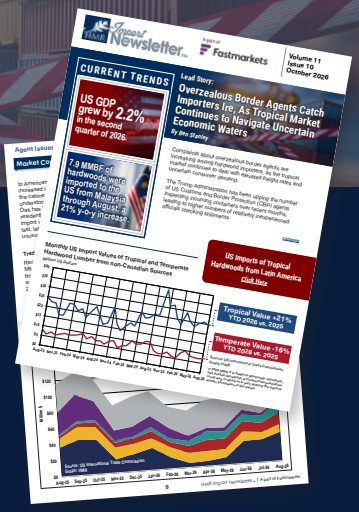
The campaign was made possible thanks to voluntary contributions from the hardwood industry. Your continued support is critical to advance the initiative and reclaim market share for the benefit of all industry stakeholders.

Help Build Your World. Learn more about the RAHC's promotion efforts, see a list of supporters, and make a voluntary, tax-deductible contribution at **RealAmericanHardwood.com/industry**.

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